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## I Claim:

1. A placement indicator for use with a climbing cam having opposed cam members, comprising:

visible placement indicia placed on each of said opposed cam members.

- 2. The placement indicator according to claim 1 wherein the visible placement indicia correlates the quality of cam placement in a rock.
- 3. The placement indicator according to claim 2 wherein each cam defines a rock-contacting surface and a side surface, and wherein the visible indicia are placed on the side surface.
- 4. The placement indicator according to claim 3 wherein the visible indicia further comprises a color-coded marking in which the color of the indicia correlates to the quality of cam placement in the rock.
- 5. The placement indicator according to claim 3 wherein the visible indicia further comprises a graduated scale marking in which the scale graduations of the indicia correlate to the quality of cam placement in the rock.
- 6. The placement indicator according to claim 3 wherein the visible indicia further comprises a color-coded and graduated scale marking in which the markings correlate to the quality of cam placement in the rock.
- 7. The placement indicator according to claim 4 wherein the color-coded markings further comprise a red zone, and yellow zone and a green zone.
- 8. The placement indicator according to claim 7 wherein each colored zone correlates to a predetermined portion of the rock-contacting surface.

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9. In a climbing cam having at least one pair of opposing arcuate cam members configured for contacting rock surfaces in a crack in a rock, the improvement comprising:

indicia on each of said cam members capable of indicating cam placement quality.

- 10. The climbing cam according to claim 9 wherein the opposing arcuate cam members are pivotally movable between a fully open position in which the cam members contact rock surfaces and a fully closed position in which the cam members contact rock surfaces, and wherein the indicia on each of said cam members defines a graduated placement quality scale extending from the fully open position to the fully closed position.
- 11. The climbing cam according to claim 9 wherein the indicia further comprises color-coded indicia in which the color of the indicia correlates to the quality of cam placement in the crack.
- 12. The climbing cam according to claim 11 wherein the color-coded markings further comprise a red zone, and yellow zone and a green zone.
- 13. The climbing cam according to claim 12 wherein each colored zone correlates to a predetermined portion of a rock-contacting surface of the cam members.
- 14. A visual placement indicator for a climbing cam of the type having opposed cams, comprising:

indicia means on said cams for providing a visual assessment of the quality of cam placement.

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15. The visual placement indicator according to claim 14 wherein the indicia means further comprises color coding means for providing a visual indication of the quality of cam placement.

- 16. The visual placement indicator according to claim 14 wherein the indicia means further comprises a graduated scale for providing a visual indication of the quality of cam placement.
- 17. The visual placement indicator according to claim 14 wherein the indicia means further comprises a color-coded graduated scale for providing a visual indication of the quality of cam placement.
- 18. The visual placement indicator according to claim 15 in which the color coding means comprises plural color coded zones including a red zone, a yellow zone and a green zone.
- 19. The visual placement indicator according to claim 18 in which each cam defines a rock-contacting surface, and wherein each colored zone correlates to a predetermined portion of the rock-contacting surface.
- 20. The visual placement indicator according to claim 19 wherein each cam further defines a cam side surface and wherein the colored zones are marked on the cam side surface.